

MUS

CORPORATE RELATIONS

2023-2024 CORPORATE SPONSORSHIP PACKAGE



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A Letter from the MUS

On behalf of the Management Undergraduate Society (MUS) of the Desautels Faculty of Management at McGill University, it is a pleasure to present your company with the opportunity to engage with some of the most talented and dedicated business students in Canada. Whether your company is looking to gain exposure, recruit high-caliber individuals with diverse backgrounds, or get involved with charitable causes, there are several exciting opportunities the MUS has to offer. Being part of our events will allow your company to reach a talented and passionate group of management students who are on their way to becoming leaders of tomorrow. The MUS has long been an integral part of the Desautels Faculty of Management, serving as a crucial part of McGill University undergraduate life. We offer academic representation to the faculty and University, comprising of 27 clubs and associations. The Corporate Relations team looks forward to developing long-lasting partnerships with your company. Help us make your organization become a part of our brightest and most enriching years.

- Joey Morselli, Vice-President of Corporate Relations



Desautels Program Statistics

The MUS is McGill's Business Student Association . We represent all undergraduate students who are registered at the Desautels Faculty of Management pursuing a Bachelor of Commerce.

7% Entry Rate

2366*

Student Members

* As of Aug. 21, 2023

27 Clubs and Committees

12 Competitions and Conferences

International Reach

52% out-of-province population

Number of origin countries: **64**

Australia, Austria, Bahrain, Bangladesh, Belgium, Bermuda, Brazil, Canada, China, Colombia, Costa Rica, Dominican Republic, Egypt, France, French Polynesia, Gabon, Germany, Greece, Hong Kong, India, Indonesia, Italy, Japan, Jordan, Kazakhstan, Kenya, Kuwait, Lebanon, Macao, Madagascar, Malaysia, Mauritius...

National Presence

The Management Undergraduate Society (MUS) holds a prominent national standing, proudly affiliated with esteemed organizations such as the Canadian Association of Business Schools and REFEAC.



Eastern Canada

13 Universities

40k Business Students

National Presence:



National Scale

26 Universities

70k Business Student



Contact Us



Joey Morselli
VP Corporate Relations
corporate-relations.mus@mail.mcgill.ca



Alexander Sukhanov
MUS President
president.mus@mail.mcgill.ca

Our Corporate Team

Joey Morselli | VP Corporate Relations
(819)-323-8458

corporate-relations.mus@mail.mcgill.ca

Victoire Piot | Corporate Sales Manager
(438) 221-5505

victoire.piot@mail.mcgill.ca

Tess Saunders | Corporate Sales Manager
(306) 533-4994

tess.saunders@mail.mcgill.ca

Patricia Stadnik | Corporate Sales Manager
(647) 713-0186

patricia.stadnik@mail.mcgill.ca

Anahita Vahedi | Corporate Sales Manager
(778) 953-1155

anahita.vahedi@mail.mcgill.ca

Emile Tousignant | Corporate Sales Manager
(438) 523-2550

emile.tousignant@mail.mcgill.ca

Francesca Foy | Portfolio Manager
(819) 325-2559

francesca.foy@mail.mcgill.ca

Jon Gotteiner | Corporate Accounts Director
(514) 775-8536

jonathan.gotteiner@mail.mcgill.ca



Executive Summary

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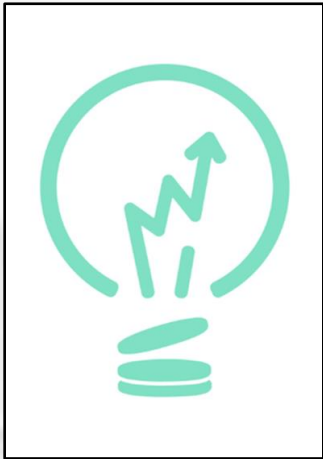
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Education, Diversity, & Sustainability

PENNYDROPS



Mission Statement

PennyDrops is a student-run non-profit organization that champions financial literacy among Canadian Youth. Our mission is to equip youth with the knowledge and confidence to make informed financial decisions as adults.

Events and Dates

Mentor Fall General Assembly - September 2023
Mentor Winter General Assembly - January 2024
Thank You Event for Mentors – March 2024

Points of Contact

President: Simone Bellengier - simone.bellengier@mail.mcgill.ca
President: Finbar Rhodes - finbar.rhodes@mail.mcgill.ca

DESAUTELS SUSTAINABILITY NETWORK

Mission Statement

The Desautels Sustainability Network connects Desautels students interested in promoting sustainable action within McGill University and Montreal's community. DSN aims to build a strong community to inspire strategic change through entrepreneurial initiatives and sustainability integration in business.

Events and Dates

Integrating Sustainability in Business Education Panel - Fall 2023
Sustainable Food Workshop – November 2023
Sustainable Finance Summit – January 2024

Points of Contact

Director of Sponsorship: Joseph Boonen - joseph.boonen@mail.mcgill.ca



DESAUTELS AFRICAN BUSINESS INITIATIVE



Mission Statement

DABI aims to inspire students to engage with the emerging African economies. It also strives to bring together industry experts to share practical knowledge on specific industries, trends, and investment opportunities in Africa. DABI enables students to establish meaningful connections and seize opportunities through interactions with guest speakers, companies, and organizations.

Events and Dates

DABI Annual Conference & Networking Events - February 2nd, 2024

Points of Contact

President: Ismael Sefiane - ismael.sefiane@mail.mcgill.ca
President: Yassine Benabid - yassine.benabid@mail.mcgill.ca



Education, Diversity, & Sustainability

DESAUTELS WOMEN IN BUSINESS



Mission Statement

Desautels Women in Business aims to empower and inspire future business leaders and act as a liaison between female McGill students and the corporate world. Our initiatives bring together hundreds of McGill students, across various majors, to learn from inspiring business professionals. Sponsorship serves as an excellent opportunity to meet with the next generation of business leaders, all of whom are keen to learn about how they can contribute to your organization's success and growth.

Events and Dates

DWIB Annual Conference – February 2024

Points of Contact

VP Sponsorship: Zuleika Rebanks -
zuleika.rebanks@mail.mcgill.ca

FASHION BUSINESS UNCOVERED

Mission Statement

Fashion Business Uncovered is an annual conference organized by a team of highly motivated McGill Management students in collaboration with Soutar Career Services and the Management Undergraduate Society. Offering some of Canada's brightest students an insider look into an industry rarely demystified beyond the main areas of creative and sales support, FBU aims to equip students with the information and tools necessary to venture into the business of fashion.

Events and Dates

Fashion Business Uncovered Annual Conference – January 2024

Points of Contact

Director of Sponsorship: Katia Demacheva -
katia.demacheva@mail.mcgill.ca



MUS INTERNAL CLUBS

MCGILL INVESTMENT CLUB



Mission Statement

MIC is McGill's largest student-run investment organization, bridging the gap between the student finance community and the financial workplace in Canada and beyond. With 650+ members across all faculties, the MIC is proud to host events for all experience levels and compile resources available to all.

Events and Dates

Women in Finance – November 2023

Montreal and Toronto Finance Conferences – February 2024

Global Stock Pitch Competition – March 2024

Points of Contact

President: Cooper Koreen - cooper.koreen@mail.mcgill.ca

President: George Cantoni - george.cantoni@[@mail.mcgill.ca](mailto:mail.mcgill.ca)

REDPOINT CAPITAL

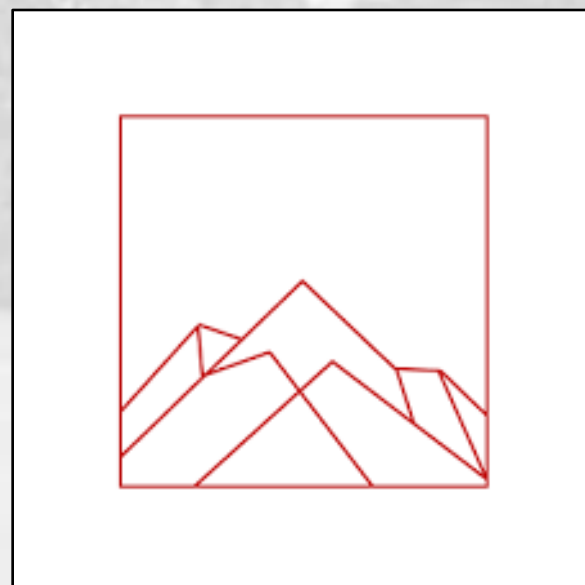
Mission Statement

Redpoint Capital is a student-run alternative asset investment and advisory club. The club is structured as a multi-vertical investment fund covering 4 main themes: private equity, special situations, real assets, and global macro investing. Members of the club have the opportunity to gain exposure and develop expertise in their sector through a four-faceted program consisting of research projects, educational training, industry-related forums, and pro-bono advisory work.

Points of Contact

President: Cristian Ciampi - cristian.ciampi@mail.mcgill.ca

President: Aymane Arfaoui - aymane.arfaoui@mail.mcgill.ca





MUS INTERNAL CLUBS

MCGILL CONSULTING ASSOCIATION

Mission Statement

To be the bridge between McGill’s student body and the consulting industry, making the consulting field more diverse and accessible than ever before with activities related to three pillars: building skills, networking with firms, and preparing for interviews.



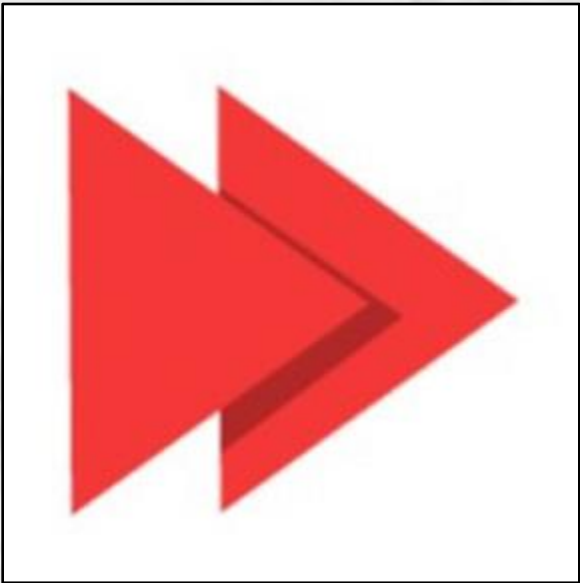
Events and Dates

- IBM Pro Bono (Collab with NOBE) - August 30th, 2023
- MCA x JED Diversity in Consulting Event – September 13th, 2023
- Live Case Practice x Accenture – November 2nd, 2023
- AOTC Program – January 2024

Points of Contact

Co-President: Ghali Touimi Benjelloun - ghali.touimibenjelloun@mail.mcgill.ca

JED CONSULTING



Mission Statement

JED Consulting is proud to be Canada’s largest student-run consulting firm by client size. Through an intensive recruitment process and exclusive firm trainings, JED is a trusted producer of high-achieving students. With hands-on experience in 16+ industries, JED is a recognized pool of hardworking and talented undergraduates seeking to become impactful leaders of tomorrow.

Events and Dates

- JED Black Students in Consulting Event – September 2023
- JED Women in Consulting Conference – January 2024

Points of Contact

President: Emma Gormley - emma.gormley@mail.mcgill.ca
President: Josh Ptack - Joshua.ptack@mail.mcgill.ca

MUS INTERNAL CLUBS

MCGILL DATA NETWORK



Mission Statement

MDN is a student-run organization dedicated to educating students on skills and career opportunities in the ever-evolving field of data analytics. MDN provides support in a wide range of fields, such as Finance, Marketing, Operations Management, Management Consulting, and more.

Events and Dates

Analytics 101 Data Workshop - October 2023
Panel Office Tour Data Workshop – January 2024
Case Competition Data Challenge - March 2024

Points of Contact

President: Tristian Bramlett: - tristian.bramlett@mail.mcgill.ca
President: Mei Parkin - mei.parkin@mail.mcgill.ca

DESAUTELS ACCOUNTING SOCIETY

Mission Statement

DAS serves as the liaison between accounting firms, the CPA Order, and McGill's accounting students. We take on the responsibility of organizing all accounting recruitment-related activities within the faculty with a strong commitment to ensure students are well-prepared for a future in the accounting field.

Events and Dates

CPA Cocktail - Fall and Spring
Accounting Case Competition - Fall and Winter
Public Accounting Services Lines Panel – Fall 2023

Points of Contact

President: Damiano Mini - damiano.mini@mail.mcgill.ca
VP External: Gabriel Medvedovsky - gabriel.medvedovsky@mail.mcgill.ca



CONSULTING ACADEMY MCGILL



Mission Statement

CAM's 2023-2024 program offers a wide range of learning and recruitment opportunities, catering to both regular club members and those aspiring to join our exclusive Junior Consulting Program (JCP). Through a series of workshops, office tours, networking events, and real-life consulting mandates, we equip highly motivated students with the skills and knowledge required to excel in consulting.

Events and Dates

Case Interview Preparation Event – November 2023
Bridge to Consulting Flagship Event – March 2024

Points of Contact

VP External: Alex Domries – alex.domeries@mail.mcgill.ca

MUS INTERNAL CLUBS

MCGILL SOCIAL BUSINESS NETWORK



Mission Statement

MSBN's mission is to promote business as a force for social good and bridge McGill's undergraduate student body to social businesses. They are dedicated to empowering the next generation of changemakers and building a thriving community of like-minded individuals that are passionate about using business as a catalyst for social change.

Events and Dates

Consulting Day – October 2023
Social Business Summit – January 2024
Social Impact Case Competition – March 2024

Points of Contact

VP External: Sophie Blumstein - sophie.blumstein@mail.mcgill.ca

DESAUTELS TECHNOLOGY CLUB

Mission Statement

DTech is the premier McGill club bridging the gap between Technology and Business. In collaboration with the McGill Association for Information Systems Chapter and DTech's Desautels Technology Review, we organize events designed to provide students with valuable exposure to the technology field: we offer our community opportunities to connect with industry professionals, latest technology trends, and classroom knowledge in practical, real-world scenarios.

Events and Dates

Hackathon - January 2024
Case Competition - February 2024

Points of Contact

President: Léa Hein - dtech.mus@mail.mcgill.ca



MCGILL MARKETING NETWORK



Mission Statement

We are the McGill Marketing Network - a student-run marketing club that seeks to guide students as they enter the marketing industry. We do so through networking events, case competitions, and internal bonding activities. We also provide not-profit marketing consulting services to SMEs. Success is earned through dedication, and the MMN executives are committed to guiding their members toward jumpstarting their futures with a creative twist!

Events and Dates

MMN Workshop Event - year-round
MMN Speaker Events – Fall 2023

Points of Contact

Director of Corporate Relations: Molka Mehri - molka.mehri@mail.mcgill.ca

MUS INTERNAL CLUBS

MCGILL REAL ESTATE CLUB



Mission Statement

Our mission is to expose students to various opportunities in the real estate industry and to provide them with the necessary knowledge to successfully pursue a career in the sector. The McGill Real Estate Club helps students connect with industry professionals while bridging the gap between theory and practice by encouraging students to explore the industry in its entirety.

Events and Dates

On-going throughout the year

Points of Contact

President: Paula Litwin-Logan - paula.litwin-logan@mail.mcgill.ca

INTERNATIONAL MANAGEMENT ASSOCIATION

Mission Statement

The International Management Association's mission is to broaden students' understanding of international business and provide them with resources to develop their practical business skills. We provide students with opportunities to support their studies while pursuing their global professional endeavors.

Events and Dates

IMA Case Competition - February 2024

IMA Culture Event - April 2024

Points of Contact

Director of Sponsorship: Mae Vernet - mae.vernet@mail.mcgill.ca



MCGILL SPORTS MANAGEMENT CLUB

Mission Statement

MSMC addresses the lack of a Sports Management education at McGill and molds the leaders of tomorrow. In the last year, MSMC has interviewed or worked with influential executives such as NFLPA Executive Director DeMaurice Smith, CAA Agent Pat Brisson, Columbus Blue Jackets GM Jarmo Kekalainen, Tampa Bay Lightning AGM Mathieu Darche, St. Louis Blues & Ryan Miller.



Events and Dates

Charity Sports Tournament – October 2023

Future of Sports Conference - March 22nd, 2024

Points of Contact

Executive Director: Kyle Sinett - kyle.sinett@mail.mcgill.ca



MUS Events

FROSH (ORIENTATION WEEK)

Event Description

FROSH welcomes over 96% of incoming Management students with a 94% satisfaction rate, the highest engagement rate of any FROSH, or any student-run event at McGill University. Throughout the week, each participant learns a wealth of information regarding McGill and Montreal by engaging in numerous events and activities throughout the Montreal community. Participants, leaders, and staff are typically aged between 18-22 years old.

Date

August 24th to August 27th, 2023



4@7

Event Description

A weekly event and the favorite place of all Bronfmanites on Thursday nights, 4 à 7 provides the opportunity for Management faculty students to bond in Bronfman's basement and create strong connections amongst peers. With over 150 regular attendees, this is a crucial part of a Desautels student's experience!

Date

Reoccurring every Thursday from 4 to 7!





MUS Events

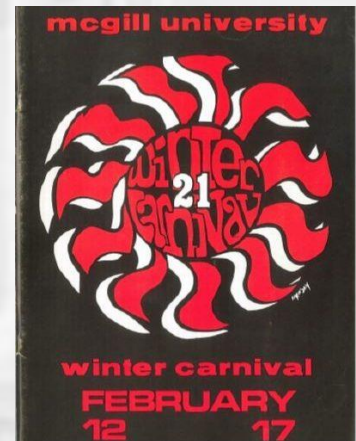
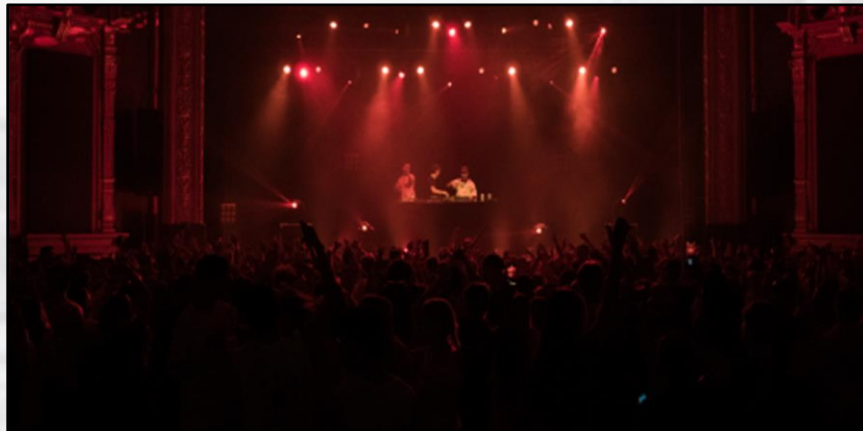
WINTER CARNIVAL

Event Description

“Oh, Carnival is here at last!” This event resides in a league of its own. Over the course of seven days and nights, 10 teams of 100 students compete in social and philanthropic events across the venues of Montreal. Due to its high appeal, promotional material is certain to be well received and incorporated into several events throughout the week. A hype week for Carnival also takes place during the first semester.

Date

January 2024



BRONFMAN BALL

Event Description

Bronfman Ball is an internal event at Desautels, which allows students to nominate fellow colleagues for their achievements in their extracurriculars for the year that has gone by. As an event organized to recognize the incredible talent of the Desautels body, it's certainly a highlight in terms of networking. Bronfman Ball is centered around celebrating all that it means to be a Desautels student.

Date

April 4th, 2024



MUS Competitions



CASE LEAGUE

CASE LEAGUE

Competition Description

Case League brings sponsors newfound opportunity to connect with incoming talent of the faculty. Taking place over the course of the entire academic year, corporate partners will have the invaluable opportunity of watching students grow academically, redact original cases for the students to solve, and have heavy influence upon their career choices.

Date

October 2023 - April 2024



JEUX DU COMMERCE

Competition Description

For the 38th edition of JDC, participants, partners, volunteers, and the Organizing Committee will work together towards the same goal: pushing their limits. McGill sends a delegation of 90 top-ranked students trained extensively by their coaches, who are business professionals of corresponding disciplines. With motivated and knowledgeable participants, McGill is ready to blow away the competition!

Date

January 2024



JDC



MUS Competitions

FINANCIAL OPEN

Competition Description

Financial Open allows participants to compete at the highest level in the biggest finance case competition in Eastern Canada. From CFA ethics to a stock simulation, from personal finance to corporate finance, and everything in between, the competition gives students the opportunity to apply theoretical knowledge to the real world, meet with distinguished organizations looking to recruit the outstanding talent we have to offer, and more.

Date

February 2024



FO

HAPPENING MARKETING

Competition Description

Happening Marketing is the biggest marketing case competition in Canada, fostering competition and innovation in every aspect of the discipline. The event rallies over 500 participants representing their universities in academic, social, and athletic teams along with their business professional coaches.

Date

March 2024



HM



MUS Competitions

DESAUTELS PREPORATORY CASE COMPETITION



Competition Description

DPCC is a case competition specially adapted to CEGEP and other pre-university level students. They will learn the ropes of cracking a case and be introduced to the managerial techniques they will acquire during their time at Desautels while having the opportunity to meet other students also interested in McGill's prestigious faculty of Management.

Date

February 2024

DESAUTELS MANAGEMENT LEADERSHIP SEMINAR

Competition Description

DMLS is a one-day event for all 600 first-year students. This case competition offers undergraduates the opportunity to compete for the first time in university, which allows students to develop teamwork skills, as well as understand how they can apply their knowledge to real-life business problems.

Date

November 2023



Philanthropy

MCGILL CANCER AUCTION



Mission Statement

The McGill Cancer Auction is committed to raising funds for cancer research, with all proceeds benefiting the Canadian Cancer Society. Regularly raising over \$50,000 in donations, the Cancer Auction is held in conjunction with Winter Carnival at the beginning of January each year. The event consists of a live and silent auction, complete with a raffle and some refreshments.

Date

January 2024

CASCO

Mission Statement

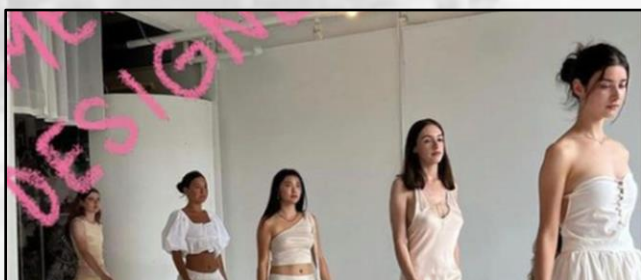
On behalf of the Commerce & Administration Students Charity Organization (CASCO), we invite you to join us at this year's CASCO Fashion and Dance Show. All proceeds will be donated to the Montreal Children's Hospital Foundation. Over the past 16 years, the CASCO Fashion and Dance Show has been repeatedly named the best event of the year by both the Students' Society of McGill University and the Management Undergraduate Society.

Date

November 2023



P[h]assion



Mission Statement

As a non-profit organization, P[h]assion has fundraised over \$150,000 for various AIDS foundations. The organization hosts numerous fundraising events throughout the year, including hype parties, a sample sale, and its mid-spring fashion show. The P[h]assion fashion show has impressed hundreds of spectators and sponsors throughout the years, which makes it one of the most anticipated events on McGill's social calendar!

Date

March 2024

Closing Statement

On behalf of the Management Undergraduate Society and of incoming Management undergraduates, we would like to thank you for your time and consideration in partnering with the MUS. This package is intended to serve as a starting point for successful conversations regarding how the MUS can help support your organization. We hope to build a long lasting and fruitful partnership for years to come.

- Joey Morselli, Vice President of Corporate Relations

MUS Socials



facebook.com/ourmus



[@our_mus](https://instagram.com/our_mus)



[@management-undergraduate-society](https://linkedin.com/company/management-undergraduate-society)



musmcgill.com



Our Previous Partners



MUS

MUS

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