



MUS

Corporate Sponsorship Package

MUS

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MUS



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A LETTER FROM THE

MUS

On behalf of the Management Undergraduate Society (MUS) of the Desautels Faculty of Management at McGill University, it is a pleasure to present your company with the opportunity to engage with some of the most talented and dedicated business students in Canada.

Whether your company is looking to gain exposure, recruit high-caliber individuals with diverse backgrounds, or get involved with charitable causes, there are several exciting opportunities the MUS has to offer. Being part of our events will allow your company to reach a talented and passionate group of management students who are on their way to becoming leaders of tomorrow.

The MUS has long been an integral part of the Desautels Faculty of Management, serving as a crucial part of McGill University undergraduate life. We offer academic representation to the faculty and University, comprising of 27 clubs and associations.

The Corporate Relations team looks forward to developing long-lasting partnerships with your company. Help us make your organization become a part of our brightest and most enriching years.

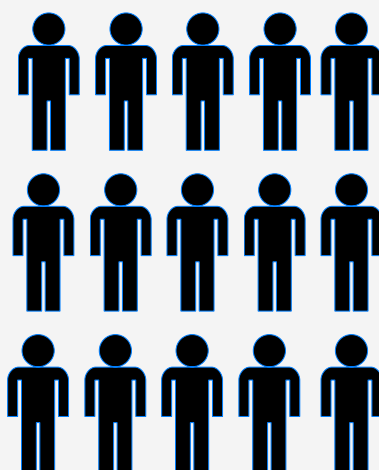
Joey Morselli
VP Corporate Relations



PROGRAM STATISTICS

The MUS is McGill's Business Student Association. We represent all undergraduate students who are registered at the Desautels Faculty of Management pursuing a Bachelor of Commerce.

2366



*Student
Members

**as of 2024*

27

Clubs and
Committees

12

Competitions
and
Conferences





52%

Out-of-Province Population



64

Origin Countries

Australia, Austria, Bahrain, Bangladesh, Belgium, Bermuda, Brazil, Canada, China, Colombia, Costa Rica, Dominican Republic, Egypt, France, French Polynesia, Gabon, Germany, Greece, Hong Kong, India, Indonesia, Italy, Japan, Jordan, Kazakhstan, Kenya, Kuwait, Lebanon, Macao, Madagascar, Malaysia, Mauritius...

NATIONAL PRESENCE

The Management Undergraduate Society (MUS) holds a prominent national standing, proudly affiliated with esteemed organizations such as the Canadian Association of Business Schools and REFEAC.



Eastern Canada
13 Universities
40k Business Students

**National
Presence:**

CABS National Scale
26 Universities
70k Business Student

GET IN TOUCH

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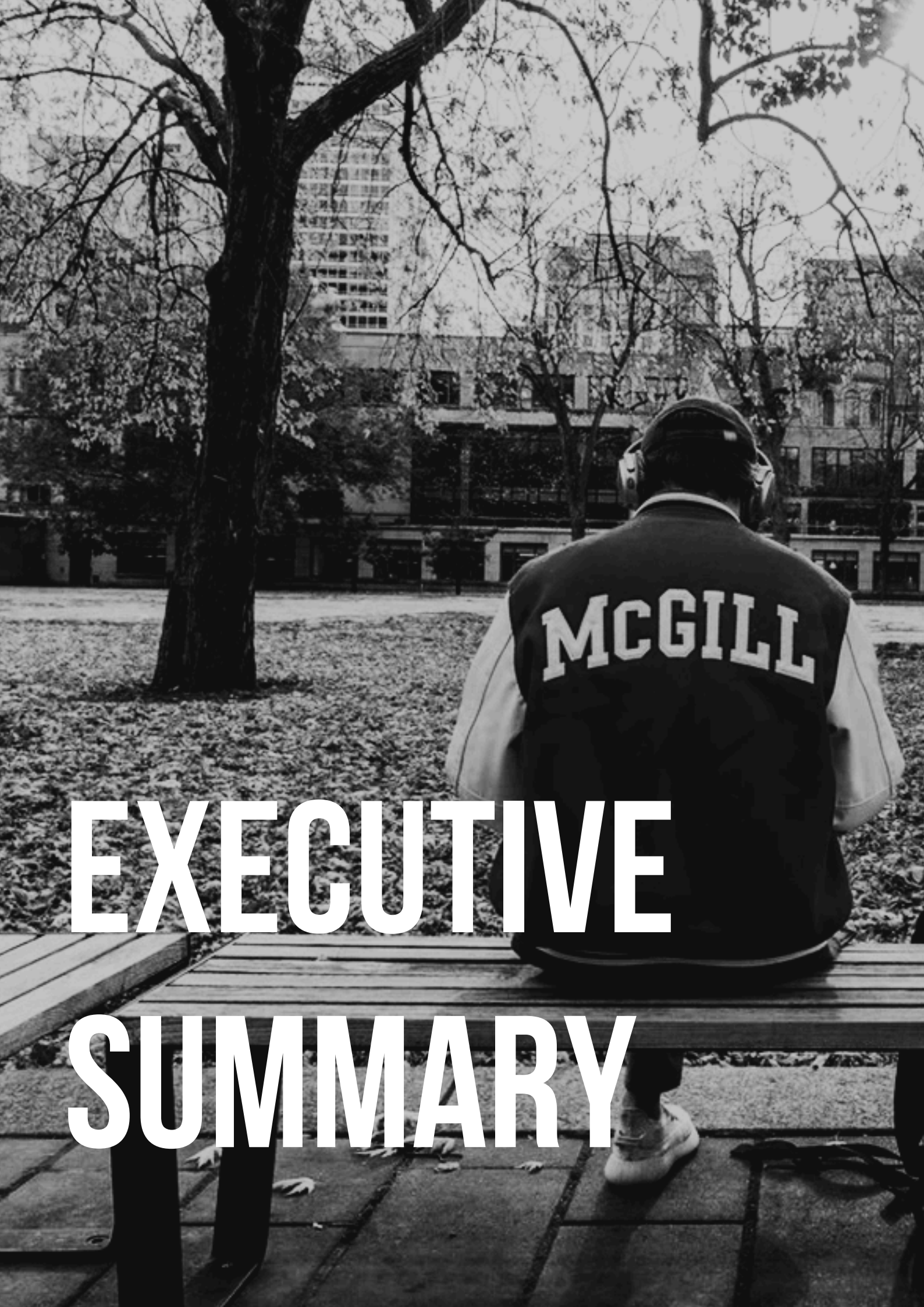
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EXECUTIVE SUMMARY



EDUCATION, DIVERSITY, & SUSTAINABILITY

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PHILANTHROPY

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EDUCATION, DIVERSITY, & SUSTAINABILITY



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PENNYDROPS

Mission Statement

PennyDrops is a student-run non-profit organization that champions financial literacy among Canadian Youth. Our mission is to equip youth with the knowledge and confidence to make informed financial decisions as adults.

Events and Date

- Mentor Fall General Assembly - September 2023
- Mentor Winter General Assembly - January 2024
- Thank You Event for Mentors – March 2024

Points of Contact

- President: Simone Bellengier
simone.bellengier@mail.mcgill.ca
- President: Finbar Rhodes
finbar.rhodes@mail.mcgill.ca



DESAUTELS SUSTAINABILITY NETWORK

Mission Statement

The Desautels Sustainability Network connects Desautels students interested in promoting sustainable action within McGill University and Montreal's community. DSN aims to build a strong community to inspire strategic change through entrepreneurial initiatives and sustainability integration in business.

Events and Date

- Integrating Sustainability in Business Education Panel - Fall 2023
- Sustainable Food Workshop – November 2023
- Sustainable Finance Summit – January 2024

Points of Contact

- Joseph Boonen | VP Sponsorship
joseph.boonen@mail.mcgill.ca

DESAUTELS AFRICAN BUSINESS INITIATIVE

Mission Statement

DABI aims to inspire students to engage with the emerging African economies. It also strives to bring together industry experts to share practical knowledge on specific industries, trends, and investment opportunities in Africa. DABI enables students to establish meaningful connections and seize opportunities through interactions with guest speakers, companies, and organizations.

Events and Date

- DABI Annual Conference & Networking Events
- February 2nd, 2024

Points of Contact

- Ismael Sefiane - Co-President
ismael.sefiane@mail.mcgill.ca
- Yassine Benabid - Co-President
yassine.benabid@mail.mcgill.ca



DESAUTELS WOMEN IN BUSINESS

Mission Statement

Desautels Women in Business aims to empower and inspire future business leaders and act as a liaison between female McGill students and the corporate world. Our initiatives bring together hundreds of McGill students, across various majors, to learn from inspiring business professionals. Sponsorship serves as an excellent opportunity to meet with the next generation of business leaders, all of whom are keen to learn about how they can contribute to your organization's success and growth.

Events and Date

- DWIB Annual Conference - February 2024

Points of Contact

- Zuleika Rebanks | VP Sponsorship
zuleika.rebanks@mail.mcgill.ca

FASHION BUSINESS UNCOVERED

Mission Statement

Fashion Business Uncovered is an annual conference organized by a team of highly motivated McGill Management students in collaboration with Soutar Career Services and the Management Undergraduate Society. Offering some of Canada's brightest students an insider look into an industry rarely demystified beyond the main areas of creative and sales support, FBU aims to equip students with the information and tools necessary to venture into the business of fashion.

Events and Date

- Fashion Business Uncovered Annual Conference
- January 2024

Points of Contact

- Katia Demacheva | Director of Sponsorship
katia.demacheva@mail.mcgill.ca

MUS INTERNAL CLUBS

JED Consulting	12
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JED CONSULTING

Mission Statement

JED Consulting is proud to be Canada's largest student-run consulting firm by client size. Through an intensive recruitment process and exclusive firm trainings, JED is a trusted producer of high-achieving students. With hands-on experience in 16+ industries, JED is a recognized pool of hardworking and talented undergraduates seeking to become impactful leaders of tomorrow.

Events and Date

- JED Black Students in Consulting Event – September 2023
- JED Women in Consulting Conference – January 2024

Points of Contact

- President: Emma Gormley
emma.gormley@mail.mcgill.ca
- President: Josh Ptack
Joshua.ptack@mail.mcgill.ca



MCGILL CONSULTING ASSOCIATION

Mission Statement

To be the bridge between McGill's student body and the consulting industry, making the consulting field more diverse and accessible than ever before with activities related to three pillars: building skills, networking with firms, and preparing for interviews.

Events and Date

- IBM Pro Bono (Collab with NOBE) - August 30th, 2023
- MCA x JED Diversity in Consulting Event – September 13th, 2023
- Live Case Practice x Accenture – November 2nd, 2023
- AOTC Program – January 2024

Points of Contact

- Co-President: Ghali Touimi Benjelloun
ghali.touimibenjelloun@mail.mcgill.ca



CONSULTING ACADEMY MCGILL

Mission Statement

CAM's 2023-2024 program offers a wide range of learning and recruitment opportunities, catering to both regular club members and those aspiring to join our exclusive Junior Consulting Program (JCP). Through a series of workshops, office tours, networking events, and real-life consulting mandates, we equip highly motivated students with the skills and knowledge required to excel in consulting.

Events and Date

- Case Interview Preparation Event – November 2023
- Bridge to Consulting Flagship Event – March 2024

Points of Contact

- VP External: Alex Domries – alex.domeries@mail.mcgill.ca



MCGILL SOCIAL BUSINESS NETWORK

Mission Statement

MSBN's mission is to promote business as a force for social good and bridge McGill's undergraduate student body to social businesses. They are dedicated to empowering the next generation of changemakers and building a thriving community of like-minded individuals that are passionate about using business as a catalyst for social change.

Events and Date

- Consulting Day – October 2023
- Social Business Summit – January 2024
- Social Impact Case Competition – March 2024

Points of Contact

- VP External: Sophie Blumstein - sophie.blumstein@mail.mcgill.ca



MCGILL INVESTMENT CLUB

Mission Statement

MIC is McGill's largest student-run investment organization, bridging the gap between the student finance community and the financial workplace in Canada and beyond. With 650+ members across all faculties, the MIC is proud to host events for all experience levels and compile resources available to all.

Events and Date

- Women in Finance – November 2023
- Montreal and Toronto Finance Conferences – February 2024
- Global Stock Pitch Competition – March 2024

Points of Contact

- President: Cooper Koreen
cooper.koreen@mail.mcgill.ca
- President: George Cantoni
george.cantoni@@mail.mcgill.ca



REDPOINT CAPITAL

Mission Statement

Redpoint Capital is a student-run alternative asset investment and advisory club. The club is structured as a multi-vertical investment fund covering 4 main themes: private equity, special situations, real assets, and global macro investing. Members of the club have the opportunity to gain exposure and develop expertise in their sector through a four-faceted program consisting of research projects, educational training, industry-related forums, and pro-bono advisory work.

Points of Contact

- President: Cristian Ciampi -
cristian.ciampi@mail.mcgill.ca
- President: Aymane Arfaoui -
aymane.arfaoui@mail.mcgill.ca

MCGILL DATA NETWORK

Mission Statement

MDN is a student-run organization dedicated to educating students on skills and career opportunities in the ever-evolving field of data analytics. MDN provides support in a wide range of fields, such as Finance, Marketing, Operations Management, Management Consulting, and more.

Events and Date

- Consulting Day – October 2023
- Social Business Summit – January 2024
- Social Impact Case Competition – March 2024

Points of Contact

- VP External: Sophie Blumstein - sophie.blumstein@mail.mcgill.ca

DESAUTELS TECHNOLOGY CLUB

Mission Statement

DTech is the premier McGill club bridging the gap between Technology and Business. In collaboration with the McGill Association for Information Systems Chapter and DTech's Desautels Technology Review, we organize events designed to provide students with valuable exposure to the technology field: we offer our community opportunities to connect with industry professionals, the latest technology trends, and classroom knowledge in practical, real-world scenarios.

Events and Date

- Hackathon - January 2024
- Case Competition - February 2024

Points of Contact

- President: Léa Hein - dttech.mus@mail.mcgill.ca



MCGILL MARKETING NETWORK

Mission Statement

We are the McGill Marketing Network - a student-run marketing club that seeks to guide students as they enter the marketing industry. We do so through networking events, case competitions, and internal bonding activities. We also provide not-profit marketing consulting services to SMEs. Success is earned through dedication, and the MMN executives are committed to guiding their members toward jumpstarting their futures with a creative twist!

Events and Date

- MMN Workshop Event - all year-round
- MMN Speaker Events – Fall 2023

Points of Contact

- Director of Corporate Relations:
Molka Mehri
molka.mehri@mail.mcgill.ca



MCGILL REAL ESTATE CLUB

Mission Statement

Our mission is to expose students to various opportunities in the real estate industry and to provide them with the necessary knowledge to successfully pursue a career in the sector. The McGill Real Estate Club helps students connect with industry professionals while bridging the gap between theory and practice by encouraging students to explore the industry in its entirety.

Events and Date

- On-going throughout the year

Points of Contact

- President: Paula Litwin-Logan
paula.litwin-logan@mail.mcgill.ca



INTERNATIONAL MANAGEMENT ASSOCIATION

Mission Statement

The International Management Association's mission is to broaden students' understanding of international business and provide them with resources to develop their practical business skills. We provide students with opportunities to support their studies while pursuing their global professional endeavors.

Events and Date

- IMA Case Competition - February 2024
- IMA Culture Event - April 2024

Points of Contact

- Director of Sponsorship: Mae Vernet
- mae.vernet@mail.mcgill.ca



MCGILL SPORTS MANAGEMENT CLUB

Mission Statement

MSMC addresses the lack of a Sports Management education at McGill and molds the leaders of tomorrow. In the last year, MSMC has interviewed or worked with influential executives such as NFLPA Executive Director DeMaurice Smith, CAA Agent Pat Brisson, Columbus Blue Jackets GM Jarmo Kekalainen, Tampa Bay Lightning AGM Mathieu Darche, St. Louis Blues & Ryan Miller.

Events and Date

- Charity Sports Tournament – October 2023
- Future of Sports Conference - March 22nd, 2024

Points of Contact

- Executive Director: Kyle Sinett -
kyle.sinett@mail.mcgill.ca

MUS EVENTS



Frosh (Orientation Week) 19

4à7 19

Winter Carnival 19

Bronfman Ball 19

FROSH ORIENTATION WEEK

EVENT DESCRIPTION

FROSH welcomes over 96% of incoming Management students with a 94% satisfaction rate, the highest engagement rate of any FROSH, or any student-run event at McGill University. Throughout the week, each participant learns a wealth of information regarding McGill and Montreal by engaging in numerous events and activities throughout the Montreal community. Participants, leaders, and staff are typically aged between 18-22 years old.

DATE

August 24th to August 27th,
2023

4À7

EVENT DESCRIPTION

A weekly event and the favorite place of all Bronfmanites on Thursday nights, 4 à 7 provides the opportunity for Management faculty students to bond in Bronfman's basement and create strong connections amongst peers. With over 150 regular attendees, this is a crucial part of a Desautels student's experience!

DATE

Reoccurring every
Thursday from 5 to 8!

WINTER CARNIVAL

EVENT DESCRIPTION

"Oh, Carnival is here at last!" This event resides in a league of its own. Over the course of seven days and nights, 10 teams of 100 students compete in social and philanthropic events across the venues of Montreal. Due to its high appeal, promotional material is certain to be well received and incorporated into several events throughout the week. A hype week for Carnival also takes places during the first semester.

DATE

August 24th to August 27th, 2023

BRONFMAN BALL

EVENT DESCRIPTION

Bronfman Ball is an internal event at Desautels, which allows students to nominate fellow colleagues for their achievements in their extracurriculars for the year that has gone by. As an event organized to recognize the incredible talent of the Desautels body, it's certainly a highlight in terms of networking. Bronfman Ball is centered around celebrating all that it means to be a Desautels student.

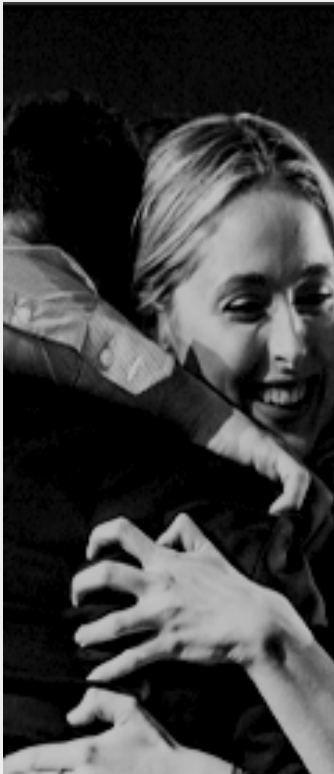
DATE

April 4th, 2024



MUS COMPETITIONS

Case League	21
Jeux du Commerce	21
Financial Open	22
Happening Marketing	22
Desautels Preparatory Case Competition	23
Desautels Management Leadership Seminar	23



CASE LEAGUE

Competition Description

Case League brings sponsors newfound opportunity to connect with incoming talent of the faculty. Taking place over the course of the entire academic year, corporate partners will have the invaluable opportunity of watching students grow academically, redact original cases for the students to solve, and have heavy influence upon their career choices.

Date

November 2023



JEUX DU COMMERCE

Competition Description

For the 38th edition of JDC, participants, partners, volunteers, and the Organizing. The committee will work together towards the same goal: pushing their limits. McGill sends a delegation of 90 top-ranked students trained extensively by their coaches, who are business professionals of corresponding disciplines. With motivated and knowledgeable participants, McGill is ready to blow away the competition!

Date

January 2024





FINANCIAL OPEN

Competition Description

Financial Open allows participants to compete at the highest level in the biggest finance case competition in Eastern Canada. From CFA ethics to a stock simulation, from personal finance to corporate finance, and everything in between, the competition allows students to apply theoretical knowledge to the real world, meet with distinguished organizations looking to recruit the outstanding talent we have to offer, and more.

Date

February 2024



HAPPENING MARKETING

Competition Description

Happening Marketing is the biggest marketing case competition in Canada, fostering competition and innovation in every aspect of the discipline. The event rallies over 500 participants representing their universities in academic, social, and athletic teams along with their business professional coaches

Date

March 2024





DESAUTELS PREPORATORY CASE COMPETITION

Competition Description

DPCC is a case competition specially adapted to CEGEP and other pre-university level students. They will learn the ropes of cracking a case and be introduced to the managerial techniques they will acquire during their time at Desautels while having the opportunity to meet other students also interested in McGill's prestigious faculty of Management.

Date
February 2024



DESAUTELS MANAGEMENT LEADERSHIP SEMINAR

Competition Description

DMLS is a one-day event for all 600 first-year students. This case competition offers undergraduates the opportunity to compete for the first time in university, which allows students to develop teamwork skills, as well as understand how they can apply their knowledge to real-life business problems.

Date
November 2023



MUS PHILANTHROPY

Cancer Auction	25
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CASCO	25
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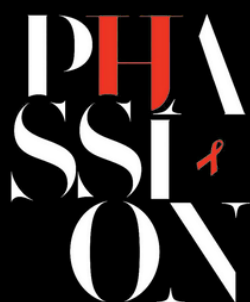
P[h]assion	25
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MCGILL CANCER AUCTION



CASCO



Mission Statement

The McGill Cancer Auction is committed to raising funds for cancer research, with all proceeds benefiting the Canadian Cancer Society. Regularly raising over \$50,000 in donations, the Cancer Auction is held in conjunction with Winter Carnival at the beginning of January each year. The event consists of a live and silent auction, complete with a raffle and some refreshments.

Events and Date

- January 2024

Mission Statement

On behalf of the Commerce & Administration Students Charity Organization (CASCO), we invite you to join us at this year's CASCO Fashion and Dance Show. All proceeds will be donated to the Montreal Children's Hospital Foundation. Over the past 16 years, the CASCO Fashion and Dance Show has been repeatedly named the best event of the year by both the Students' Society of McGill University and the Management Undergraduate

Events and Date

- Talent Showcase - November 2023

Mission Statement

As a non-profit organization, P[h]assion has fundraised over \$150,000 for various AIDS foundations. The organization hosts fashion-themed fundraising events throughout the year, including hype parties, a trivia night, and its mid-spring fashion show. The P[h]assion fashion show has impressed hundreds of spectators and sponsors throughout the years, which makes it one of the most anticipated events on McGill's social calendar!

Events and Date

- Hype Party - December 2023
- Trivia Night - January 2024
- Spring Fashion Show - March 2024

Points of Contact

- Sponsorship Director: Barton Wang
barton.wang@mail.mcgill.ca
- Sponsorship Coordinator: Salma El Mouafik
salma.elmouafik@mail.mcgill.ca

OUR PREVIOUS PARTNERS



CLOSING STATEMENT

On behalf of the Management Undergraduate Society and of incoming Management undergraduates, we would like to thank you for your time and consideration in partnering with the MUS.

This package is intended to serve as a starting point for successful conversations regarding how the MUS can help support your organization. We hope to build a long-lasting and fruitful partnership for years to come.

**MUS
SOCIALS**



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MUS



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